

AIRSHOW™ by PROSCREEN™

Inspire The Image

- Your Single Source for Digital Signage Solutions
- Transfer visual merchandising messages to stimulate impulse sales



SIGNAGE SIZZLE

- **AIRSHOW** replaces traditional 4'x 8' static flat panel graphics window display signage with a 40" or 60" diagonal transparent visual active screen on acrylic panels.
- **AIRSHOW** attracts a crowd to your window with eye catching, moving visual merchandising images projected on see-through acrylic or on-glass store fronts.

The AIRSHOW is Transparent!

- You can see through the acrylic sheet to the store merchandise, yet view your full bright foreground production content on the screen.



Why is the AIRSHOW Transparent?

- The customers can see into the retail store and the sales associate can see the customers. AirSho hangs on thin cable from the ceiling store windows.
- The photo-optic film refracts only the projected light from a LCD projector at a 35° angle.
- All other light is rejected, so only your message is seen by the customer.

Frequently Asked Questions

- What is the AIRSHOW made of?

A special resin called a Photopolymer Film.

- How does it work?

The special resin refracts light like a prism so that it emerges from the front of the screen, producing a bright and clear image.



Frequently Asked Questions 2



- Can it be seen in bright sunlight?

Yes! The Photopolymer Optic Film does not reflect sunlight, but transmits polarized images from the projector to the front of the screen so the images can be seen from outdoors under bright or sunny conditions.

Frequently Asked Questions 3

- What sizes is it available in?

40" and 60" diagonal screens are now available. Larger sizes are pending.

- What applications can it be used for?

Department stores, shopping malls, car dealerships, travel agencies, museums, banks, securities companies, ticket offices, airports, rail stations, restaurants. Virtually any public place.

Increase foot traffic...

Increase revenue

35% more customers enter retail stores with moving visual images, creating impulse purchases.

10% revenue increase as a result of traffic increase.



Digital Signage Content



- The highest customer attraction and retention rates are maximized by flashing text, flying and fading transition and features such as 3-D effects and constantly changing video clips.

Generate Revenue by Selling AD Space



- Use your air space to generate revenue with the AIRSHOW
- Vendors pay for extra ad space.
- Along with SQ footage floor revenue, use the air space above your floor to compound your return.

AIRSHOW by PROSCREEN Will Optimize Your Business

React quickly to competitive price changes and merchandising feature changes.

- Increase sales through dynamic 3-D digital ads
- Generate added revenue by selling ad space
- System design and installation
- Build brand awareness
- Update content centrally or locally



AVAILABILITY



- Call PROSCREEN- 541-779-7962
- Ordering is easy
- We assist you in your custom order.
- Easy to install
- Shipments within 30 days ARO
- CAD drawings provided for your custom install.
- Install teams available at extra cost.